

January 23, 2015

## **NEW! Promo piece & student success story submissions**

**KENTUCKY**  
**Adult Education**

  
*Your future starts here!*

*The following was sent to KYAE listserv.*

### **“First GED® Test Module Free” campaign additional resource**

We received a request from a program to include a Facebook element in our **new “First GED® Test Module Free” marketing campaign**. **A downloadable Facebook cover photo has been added** to these materials, found here:

<http://kyae.ky.gov/educators/14Marketing.htm>.

### **Please submit student success stories!**



Due to the great popularity of the Celebrate Success student success story campaign last year, we are seeking more stories about Kentucky GED® graduates! These stories will be posted on the [KYAE Facebook page](#), which has more than 900 followers. **The deadline for submission is Friday, January 30. (Extensions can be granted upon request.)**

When your county's student is featured, your county name will be shared as well. This is an easy and excellent opportunity to spotlight your program and show your community pride – as well as to recognize students' hard work and inspire others to achieve their goals.

Because we are working toward alleviating fears about the new GED® test, please consider including your most recent graduates in this effort.

Please have your selected student(s) complete the questionnaire by [clicking here](#). Instructions for submission may be found at the bottom of the questionnaire. If you have questions, contact Missy Brownson at (502) 573-5114, ext. 123, or [Missy.Brownson@ky.gov](mailto:Missy.Brownson@ky.gov).